

## 200-Day Web Content Action Plans Breakout

### Priority Actions

#### OAR Priority Actions

1. Air Quality Improvement in Cities Report (7/7/05) (OAR)
2. Aircraft Engines – Amended International NOx Standards (Final, 7/20/05) (OAR)
3. Residual Risk – Ethylene Oxide Sterilization Facilities (NPRM, 7/22/05) (OAR)
4. Residual Risk – Magnetic Tape Manufacturing Operations (NPRM, 7/22/05) (OAR)
5. 8-Hr Ozone NAAQS Phase 1 & 2 Implementation (Final, 7/05) (OAR)
6. CA RFG Exemption – Extension (Final, 7/05) (OAR)
7. Interstate Transport of Fine PM and Ozone FIP (NPRM, 7/05) (OAR)
8. NSR – Nonattainment Major NSR (Appendix S) (Final, 7/05) (OAR)
9. NC Section 126 Petition (NPRM, 8/1/06) (OAR)
10. NSR – PAL, Aggregation, Debottlenecking Amendments (NPRM, 8/19/05) (OAR)
11. Amendment of Radioactive Waste Disposal Standards in Yucca Mt. (NPRM, 8/24/05) (OAR)
12. Residual Risk – Dry Cleaning Facilities (NPRM, 8/26/05) (OAR)
13. Fine PM Implementation (NPRM, 8/27/05) (OAR)
14. RadTown – new animated, interactive page featuring info on sources of radiation (9/05) (OAR)
15. Federal Radiation Protection Guidance (Draft, 9/3/05) (OAR)
16. NSR – Routine Maintenance Amendments (NPRM, 9/30/05) (OAR)
17. Stratospheric Ozone: Alt for Mobile AC under SNAP (Direct Final, 9/30/05) (OAR)
18. State Practices in Setting Mobile Source Emissions Standards Report (10/31/05) (OAR)
19. I&M Amendments for 8-Hr Ozone (Final, 11/5/05) (OAR)
20. Fuel Economy Labeling: Revisions to Improve Calculation of Fuel Economy (NPRM, 11/15/05) (OAR)
21. PM NAAQS Review (NPRM, 11/20/05. Judicial: NPRM 12/20/05, Final 9/27/06) (OAR)
22. CAFO Emissions Strategy (NPRM, 11/30/05) (OAR)

#### OCFO Priority Actions

1. Re-design OCFO home page. (OCFO)
2. Begin office-by-office review of subordinate pages to update, make more concise, and reorganize information in more useful ways, targeted to particular audiences. (OCFO)

#### OCHP Priority Actions

1. Spanish companion site (where possible and may include translation of only some pages initially). This will be an addition to existing site. (OCHP)
2. Feasibility study – may include focus group testing of site (this effort subject to contract dollars and hours) (OCHP)

#### OECA Priority Actions

1. OECA is exploring new ways to make Enforcement and Compliance policy and guidance documents more accessible to EPA staff and the public through our electronic policy library. OECA will be working with OECA program offices to make improvements to our Web site that enable EPA staff and the public to easily access policies. (OECA)
2. OECA plans to synthesize on its Results and Reports home page all publicly available reports and products that refer to OECA accomplishments, such as Accomplishments reports, End of Year press releases and graphics, and National Enforcement Trends, which will graphically display enforcement and compliance achievements. (OECA)

3. OECA will expand the National Enforcement and Compliance Priority page to capture accomplishments and update key events related to the seven OECA national priorities. The priority pages will be linked off of the OECA Home page, the planning page and lower level pages will include information about the OECA National Priorities when relevant. The priority pages will also be linked to relevant topic portals and program pages. Specifically, OECA will build on work already in place and complete work on the Petroleum Refinery page and create new Web pages, such as Wet Weather, Air Toxics, Prevention of Significant Deterioration and New Source Review, Mineral Processing, Tribal initiative, and Financial Assurance as information becomes available. (OECA)
4. OECA will continue to centralize electronic access to all case and settlement-related information across headquarters programs and regions. This project is already in the pilot phase. (OECA)

#### **OEI Priority Actions**

1. Major redesign of the AA-level Office of Environmental Information Public Web site [<http://www.epa.gov/oei>] -- anticipated by August 31, 2005 (OEI)
2. Announce release of the Cross-Media Electronic Reporting and Record-keeping Rule (CROMERRR) and significantly revising the existing Web site (OEI) [<http://www.epa.gov/cdx/cromerrr/index.html>] -- anticipated late Summer 2005
3. Creation of a new OEI marketing Web site to offer our services to other federal clients (will initially feature OTOP services) -- anticipated date TBD (OEI)
4. Create an HTML, 508-compliant version of the TRI Data Release brochure to complete the launch of the recent 2004 TRI data Web site -- May 25, 2005 (OEI)

#### **OIA Priority Actions**

1. Continue redesign of current OIA web site into EPA's international site in order to better capture the scope of EPA's international efforts. The current web site will assume a more topical orientation and will link to international information and program efforts throughout the agency. (OIA)
2. Develop or revise site content to provide overview and context for the linked sites and content in each topical area maintained by other EPA entities. (OIA)
3. Ensure consistency of information in linked sites presented under each topical listing. In most cases, little or no changes may be necessary. (OIA)
4. Finish development of map graphic for navigation of site by geographically-inclined users. (OIA)
5. Conclude development of International Newsroom and Special Features areas of site. (OIA)

#### **OPPTS Priority Actions**

1. Human Studies -- As new information becomes available, provide updated information including regulations, risk assessments, announcements, etc. to the existing site on "Protection of Human Test Subjects", <http://www.epa.gov/oppead1/guidance/human-test.htm>. (OPPTS)
2. Fumigant Cluster Assessment -- New site to provide information about draft risk assessments for a group of related pesticides, including methyl bromide. (OPPTS)
3. Green Suppliers Network (GSN) -- Initiate the Green Suppliers Network outreach activities including launching the partnered web site (new site). (OPPTS)
4. Pollution Prevention (P2) -- Increase the visibility of OPPTS' pollution prevention programs, including announcing the Green Chemistry awards (existing site) and revamping several sites to better market these voluntary programs. (OPPTS)
5. Asbestos, Lead and PCBs -- Ongoing national interest and issues on asbestos, lead and PCBs require attention and could result in announcements (existing sites).(OPPTS)

### **ORD Priority Actions**

1. Develop a "Strategic Plan" for ORD's Web presence (ORD)
2. Reorganize ORD's Human Health Research content. Content will be pulled/reorganized from existing ORD sites and new content will be used from information developed for the 2005 BOSC review. (ORD)
3. Redesign and populate the "Research" topic page under epa.gov (ORD)

### **OSWER Priority Actions**

1. OEM: Have a standing spot on the EPA front page (epa.gov) for emergency response stories. Additionally, OEM will be preparing a plan to integrate the chemical emergency preparedness, emergency response and oil program sites. Currently, an OEM frontpage "pulls" these programs together. (OSWER)
2. OSW: Revise the Resource Conservation Challenge web site to reflect the strategic plan and focus on national priorities, including: the development of a "Beneficial Use of Industrial By-products" topics lite web site, which will include coal combustion products, C&D debris, foundry sands, cement kiln dust, and furnace slags. (OSWER)
3. OSRTI: Superfund plans to more prominently feature Superfund land revitalization information on the web in support of the Agency's strategic plan goal #3 on land preservation and restoration; Superfund plans to more prominently feature Superfund accomplishment information on its home page; OSRTI will continue to evaluate Superfund web pages site usage statistics to determine which topics to promote on the home page. (OSWER)
4. Land Revitalization: Will roll-out a new web site that makes it easier for users to find useful cleanup and revitalization information for EPA lead sites throughout all OSWER revitalization programs including: Brownfields, Superfund, Underground Storage Tanks, Federal Facilities Restoration and Reuse and RCRA Brownfields; update "One Cleanup" page. (OSWER)

### **Region 1 Priority Actions**

1. Ongoing incremental redesign of R1 homepage (R1)
2. Develop and tweak regional Quickfinder feature (implemented during week of 6/1) (R1)
3. Create "Week Ahead Public Meetings" feature for R1 homepage (should go live during week of 6/13) (R1)
4. Create "Robert Varney" page -- will be a "Walk The Talk" focus (R1)
5. Develop "In My Backyard" localized content - how EPA makes a difference for communities . . . . (Other tasks, not specific to web content but to web management) (R1)
6. Address how web content reflects regional priorities & initiatives - use as management tool (R1)
7. Develop "web council" structure in region to better manage content deep within web site (R1)

### **Region 2 Priority Actions**

1. Caribbean, Tribal Nations, and State Pages - Each of these pages will be reorganized on a standard template and contain updated contact information for governmental and non-governmental organizations, links to topical hot issues in each jurisdiction, current press releases, demographic data, etc. (R2)
2. Air - Many of the region's top environmental concerns are related to air pollution, yet the air area of the region's Web site remains weak. We intend to undertake a major effort to add content here. (R2)
3. Hazardous Waste - Our Superfund and RCRA Web areas contain an enormous amount of content. Given the always high-profile nature of hazardous waste cleanups in the region, these areas will be reviewed, edited and reorganized. (R2)

4. Pesticides - This topic was an original “topics lite” project, but given the increased public interest in this subject, a redesign and reorganization of the regional pages is warranted. (R2)
5. Sustainability - This is a particularly important regional priority. No longer a buzzword, sustainability, as it is referred to on our Web site, incorporates the wide range of voluntary partnership programs that are becoming an increasingly important vehicle for pollution prevention. (R2)
6. Recycling - Though there are no federal recycling laws, recycling makes environmental sense and many people look to us for information. Our Web site needs to be enhanced in this area to provide that service. (R2)

### **Region 3 Priority Actions**

1. Environmental indicators (new site) is a high regional priority for basing decisions on expected environmental outcomes. (R3)
2. Voluntary programs (revision) will integrate existing and new content about non-regulatory actions being taken to reduce resource use, pollution and contamination. (R3)
3. Hazardous waste data (new) will be an annotated portal of the various data bases maintained for RCRA programs. (R3)
4. Lead-based paint (revised) will be significantly revised with more links to available national content, based on the large degree of health risk and non-compliance in many Region 3 cities (R3)
5. Land revitalization (new) will integrate existing and new content about site restoration and reuse from both Superfund and RCRA information sources, building on OSWER’s “One Cleanup” concept. (R3)
6. PM 2.5 (new) will focus on presenting and interpreting ambient data and attainment status, with links to Region 3 and national content about State Implementation Plans, health effects, and source reduction. (R3)

### **Region 4 Priority Actions**

1. Create a R4 Quick Finder section on the Regional homepage listing the top 15-20 visited site/pages. (R4)
2. Establish core information requirements needed on each program/divisional top page pertaining to the Region’s strategic plans for that program. (R4)
3. Redesign regional program/topic pages to include core strategic planning information. The content should be topic based yet include information informing the public where within Region 4 the program falls and what the mission statement/strategic plan is for the current year. (R4)

### **Region 5 Priority Actions**

1. Great Cities Initiative: This initiative is a partnership between the Region and six of the Region’s leading cities. The Region works with the cities to address areas of mutual concern. At present there is no information on the Region’s Web site about this initiative. (R5)
2. Midwest Clean Diesel Initiative: As this initiative swings into high gear in 2005, new Web content will need to be developed. Development will be coordinated with other clean diesel content on the Web site. (R5)
3. Children’s blood-lead levels: Although this is a hot programmatic priority, it’s unclear how much new (or revised) Web content will be needed. It’s an area to watch ... and obviously it will need to be coordinated with HQ content. (R5)
4. Proposed penalty orders: We’re adding a new Web area to announce proposed penalty orders, along with an e-mail form allowing people to submit comments from the Web site. This will serve several water enforcement programs at the beginning and extend to others over time. (R5)

5. Public comments opportunities: We're revising our Superfund and RCRA community involvement online public comment system. All public comment opportunities will be centralized so that we can keep better track of them and keep them current and reduce the work it takes to do them. (R5)

#### **Region 6 Priority Actions**

1. Air – Clean air plans and permits (R6)
2. Water – drinking water, watersheds, and coastal restoration (R6)
3. Land – reuse, urban site assessment and cleanup, facility waste management (R6)
4. Compliance – air enforcement, environmental benefit, cost recovery (R6)
5. Innovation – water and energy conservation, decentralized wastewater treatment, supplemental environmental projects (R6)
6. Collaboration – state priorities, tribal capacity, Tar Creek, Gulf of Mexico, Environmental Justice, Energy Sector (R6)
7. Security – preparedness, water & air infrastructure, continuity of operations (R6)
8. US/Mexico – colonias, untreated waste, Rio Grande River, Mexico's initiatives (R6)

#### **Region 7 Priority Actions**

1. Agriculture (new site) to expand on our efforts to inform and educate the public about regional activities related to agriculture, one of our three main priorities, featuring projects and activities, contacts, resources and tools, and links. (R7)
2. Environmental Management Systems (new site) to fulfill an Agency-wide commitment by providing EMS information to the public about our Regional Office and Science and Technology Center. (R7)
3. Voluntary programs (revision) will add new content to existing links about non-regulatory pollution prevention partnership programs, and will link from the new HQ site at [www.epa.gov/partners](http://www.epa.gov/partners). (R7)
4. Program contacts (new sites and existing site revisions) to update contact names and imbedded links in existing pages and post new contact pages for those programs that don't have one. (R7)
5. Visitors guide (new site) will be a "How to Find Us" page with directions to our Regional Office and Science and Technology Center, links to maps, local visitor activities, etc., to be based on a regional model prepared by HQ. (R7)

#### **Region 8 Priority Actions**

1. Risk Assessment Website - new (R8)
2. Regional EMS Website - new (R8)
3. Agriculture Website - Addition & update to existing (R8 priority) (R8)
4. Revitalization Website - Addition & update to existing (R8 priority) (R8)
5. Energy Website - Add new content to existing (R8 priority) (R8)

#### **Region 9 Priority Actions**

Our main priority is to launch entirely new and improved web sites up for each program: water, superfund, waste, air and communities/ecosystems. Each new website is at a different stage of completion, ranging from small changes needed to a major rework of the content and design. Each site (except communities) is still in HQ for approval of design -- we expect to get comments on each new site proposal by the end of this week. Here is our forecasted schedule of completion: (R9)

1. Water site -- expect to be up by mid-June (R9)
2. Superfund -- expect to be up by mid-June (R9)
3. Waste -- expect to be up by mid-July (R9)
4. Air -- expect to be up by mid-August (R9)

5. Communities and Ecosystems -- major content and design work needed. Expect to be up by late-September (R9)

### **Region 10 Priority Actions**

1. Develop a Web Area describing the uniqueness of the Transboundary Puget Sound/Georgia Basin Ecosystem. The site will feature the PSGB Indicators Report due for release in September, 2005. GOAL: Healthy Communities and Ecosystems (R10)
2. Update the Oil and Gas website. Oil and Gas exploration is a high priority in Region 10. As more exploration occurs in areas such as Alaska, we intend on providing more information on the environmental impacts and requirements of such exploration. GOAL: Clean and Safe Water (R10)
3. Re-create a Pacific Northwest Sustainability Website. Several years ago Region 10 had webpages describing sustainability and the various environmental programs affected by sustainable practices. The information became out of date by 2003 and the pages were removed from the website. An update will include the current programs and partners in establishing sustainable processes. GOAL: Compliance and Environmental Stewardship (R10)
4. Review and update the Environmental Justice, Diversity and Civil Rights websites. GOAL: Healthy Communities and Ecosystems (R10)

### **Life-Cycle Management**

#### **OAR Life-Cycle Management**

1. Criteria Pollutants—create cover page for criteria pollutants and pages for each; merge existing content on criteria pollutants into these pages. (Ozone and PM will be first) (OAR)
2. Ozone—create cover page (at epa.gov/ozone/) with explanation of distinction between stratospheric ozone and ground level ozone, include links to existing pages for each.(OAR)
3. Airlinks—merge into homepage. As part of the homepage redesign, OAR will have a Quickfinder (see EPA homepage for example). The buttons on Airlinks are a good start for the Quickfinder links. (OAR)
4. Smartway—create cover page with description of program and divider links to consumer page (new) and industry page (existing), reorganization/consolidation of existing content, new content, links to related pages (such as Green Vehicle Guide).(OAR)
5. Global Warming page—reorganization/consolidation of existing content, revision of outdated content, new content, links to related pages. (OAR)
6. RadNet—the existing ERAMS page will be updated and reorganized into RadNet (OAR)
7. TTN—restore to library of technical documents, other info placed on OAR pages. (OAR)

#### **OCFO Life-Cycle Management**

See above

#### **OCHP Life-Cycle Management**

Currently our site undergoes “spring cleaning” monthly for broken links, etc. However, OCHP will be performing staff review of site (specifically for content related edits), by the end of August 2005. (OCHP)

### **OECA Life-Cycle Management**

1. Technical Infrastructure Redesign of the Compliance and Enforcement Web site, for the purpose of standardizing navigation, topic structure, and look and feel (completed). (OECA)
2. Top 40 Review: Review the 40 most popular Web pages in the Compliance and Enforcement Web site for content accuracy and clarity, and look for outdated information. Work with program office webmasters for page postings and to ensure management approval of new content (completed). (OECA)
3. Bottom 40 Review: Review the least visited 40 Web pages on the Compliance and Enforcement Web site for outdated, orphaned, or unnecessary information. Remove page from Web site if needed. Work with program office webmasters and management to ensure editing/removal of information has been approved. (OECA)
4. Basic Information Page Review: Review pages under the "Basic Information" section of the Compliance and Enforcement Home page for clarity, accuracy, and outdated information. Work with program office webmasters for page postings and to ensure management approval of new content. Create a basic template/layout to provide conformity in offices' Web pages. (OECA)
5. OECA will consolidate program topics into major sub portal pages that will provide the Agency several locations to integrate background material. These topics include government collaboration, NEPA, Environmental Justice, Enforcement, Compliance, and Data, Planning and Results. (OECA)

### **OEI Life-Cycle Management**

1. Total overhaul of the AA-level pages [<http://www.epa.gov/oei>]. Plan to delete outdated and unused information to reduce the size of the site. (OEI)
2. Create standard operating procedures within OEI to address posting and lifecycle maintenance of web content. (OEI)
3. Bring all current OEI Web site "owners and operators" together with the Office Web Content Coordinator and Infrastructure Coordinator to address technical and content issues. (OEI)
4. Create an up-to-date inventory of OEI "owned" Web sites and assess the currency of the information. (OEI)

### **OIA Life-Cycle Management**

1. Adopt more regularly scheduled meetings of OIA's web site editorial board. (OIA)
2. Following completion of (above listed) web site revisions, initiate periodic notification of staff and management to review web content for any changes or updates. Currently outdated information will be culled as part of the web site redesign effort. (OIA)

### **OPPTS Life-Cycle Management**

1. Streamlining Office of Pollution Prevention & Toxics (OPPT) Web Sites/Identifying Stagnant Pages/Sites -- Over the next 6 months, all of OPPT's web pages will be evaluated. Data from the Web Trend Reports will be used to identify pages/sites with very low/no hits or pages/sites with no updates in 1 or more years. These pages/sites will be targeted for streamlining. Using the Web Trend Reports OPPT will also identify pages/sites that get the most hits and update those sites first. (OPPTS)
2. Integrated Pest Management (IPM) in Schools -- Providing minor updates to information on the site; removing dated success stories and redundant information; and deleting the section on "Common Pests in School Settings". (OPPTS)
3. Mosquito Control and West Nile Virus -- Redesign of the existing web pages to provide easier access and incorporate information from the regions into a single, user-friendly site for the general public. (OPPTS)
4. Atrazine - EPA has a number of programs and activities underway for the pesticide atrazine, including a program to monitor community drinking water systems, and an

ecological monitoring program to protect potentially vulnerable watersheds. This new subpage under an existing atrazine website will provide recent results from these monitoring programs, and will discuss new developments related to exploration of atrazine's cancer-causing potential and its possible effects on amphibians. (OPPTS)

#### **ORD Life-Cycle Management**

\*ORD completed a major clean up effort on its Web sites in March 05. This effort involved checking all our links and certifying our highest profile content. ORD will be doing a more comprehensive content certification on its subordinate sites later this year and is listed below as an action item. (ORD)

1. In ORD's ongoing effort to keep our sites "clean" we will be examining and certifying our content on all our subordinate Web sites. (ORD)
2. Create linkages across the ORD enterprise that better link:
  - a. Labs/Centers and Office (L/C/O) content within ORD
  - b. Division's Web content with their respective L/C/O top level pages (ORD)
3. Redesign the National Risk Management Research Laboratory top-level Web site to better integrate the Lab's goals, increase site usability and update its content. (ORD)
4. Develop a life cycle plan for ORD Web content. The plan would include sunset dates for targeted ORD content. (ORD)

#### **OSWER Life-Cycle Management**

1. OSRTI: Continue to Clean-up PDF files and HTML pages for any 508 compliance issues; Run regular broken link reports. (OSWER)
2. OSW: Hazardous Waste at <[www.epa.gov/epaoswer/osw/hazwaste.htm](http://www.epa.gov/epaoswer/osw/hazwaste.htm)>Hazardous Waste Identification at [www.epa.gov/epaoswer/hazwaste/id/index.htm](http://www.epa.gov/epaoswer/hazwaste/id/index.htm), Non-hazardous Waste at [www.epa.gov/epaoswer/osw/non-hw.htm](http://www.epa.gov/epaoswer/osw/non-hw.htm), Combustion at [www.epa.gov/epaoswer/hazwaste/combust.htm](http://www.epa.gov/epaoswer/hazwaste/combust.htm), Laws and Regulations at [www.epa.gov/oswer/osw/laws-reg.htm](http://www.epa.gov/oswer/osw/laws-reg.htm). (OSWER)
3. FFRRO: Ensuring that the web site is compliant with EPA standards, which include fixing all broken links and adding the Exit EPA disclaimer where necessary. (OSWER)
4. Identify and eliminate the posting of identical items, such as overarching OSWER or EPA policy documents, on multiple OSWER program web sites and ensure that the program offices link to a single site, instead of having each office create their own pages to post the policy/document. This will simplify the program web sites and help OSWER manage content more effectively and efficiently. (OSWER)

#### **Region 1 Life-Cycle Management**

Region 1 already has an ongoing quarterly review of web content. Regional Content Coordinator is being integrated into that review. (R1)

#### **Region 2 Life-Cycle Management**

1. Contact Information, Questions/Comments Received via our Web site - Many of our Web pages list specific individuals as contacts, but some do not. Sometimes the contact names are listed as email links, but other times they are listed with a phone number. Occasionally, the names listed are incorrect, as the person has left the agency or changed job responsibilities. In addition, when a visitor uses the generic "contact us" link to send a comment or question, we do not have an adequate tracking system in place to ensure that these emails are replied to and/or appropriately acted upon. We plan to address this issue as a priority for Web maintenance. (R2)



2. Systematic Review for Removal of Outdated/Redundant Content - Using Dreamweaver and other software tools, we will complete a first pass to remove pages and files containing outdated or redundant content. We will then assign responsibility for each directory to a person at the program level and ask for a second, manual pass. Periodic application of this process should result in significant weight loss for our Web site. (R2)

### **Region 3 Life-Cycle Management**

1. Area names, many chosen hastily during the template conversion, will be reviewed for consistency (e.g., R3 vs. Mid-Atlantic) and breadth (some are much narrower in scope than others, resulting in few related links in the left-hand navigation bar). (R3)
2. Non-HTML files (e.g., PDF, PPT, image), with a focus on linked presentations and newsletters, will be reviewed for conversion to HTML, short HTML descriptions, reduced file size, chunking, and deletion. (R3)
3. TSSMS will continue to be evaluated for consolidation to simplify URLs, combine related content, save WCF money, and provide more flexible back-up service. (Region 3 is one of two regions with numerous TSSMS accounts.) (R3)
4. Air pollution topical pages (e.g., chlorofluorocarbons) that have largely evolved into links to national pages will be reviewed for deletion or expansion (with more region and state-specific content). (R3)

### **Region 4 Life-Cycle Management**

1. Region wide, use web analytic software (WebTrends) to identify non-visited or less visited pages to be re-evaluated for replacement, revision, or removal. (R4)
2. Region wide, identify orphaned files and review all old files (more than one year) for relevance and/or removal. (R4)
3. Land Clean up - Emergency Response site (One Agency, One Voice for Pollution Reports). Remove duplicate information from R4 server by linking to information that has been made available via other EPA offices/programs. (R4)

### **Region 5 Life-Cycle Management**

1. Dieting: We will remove outdated and unnecessary content from all nine of our TSSMS account areas. R5/OPA will work with each account Web master to identify slimming opportunities. We'll start with the accounts with the largest proportion of HTML files older than 2 years (grtlakes, reg5ohio, reg5rcra and reg5oair) and the accounts with the largest number of pages (grtlakes, reg5oopa, reg5sfun and reg5oorc). (R5)
2. Healthy lifestyle: Diets are rarely long-term solutions unless you also make an effort to change bad habits and adopt a healthy lifestyle. We will try to tighten up the Web workflow in the Region and bring more accountability, coordination and quality to the process. Instead of each piece of the R5 Web having its own procedures, we strive for one process that everyone follows. (R5)
3. Eating right: There is still plenty of good content that isn't finding its way to the Web site. We'll start by focusing on Superfund site specific information prepared for community involvement activities. (R5)

### **Region 6 Life-Cycle Management**

1. Across the board evaluation of low 'hit' pages, age, relevancy, consistency (R6)
2. Homepage content, loading, freshness and infrastructure repairs to documents (LotusNotes) (R6)
3. Spanish Resources (especially as tools for reporters) (R6)
4. Region Specific Resources (Quickfind) (R6)

### **Region 7 Life-Cycle Management**

1. Non-HTML files (i.e., PDF and image), focusing on fact sheets, linked presentations, and proceedings that will be reviewed for conversion to HTML, metadata descriptions, reduced file size, and deletion. (R7)

2. Outdated pages and files will be removed using Webman, Dreamweaver and other software tools in an effort to greatly reduce the size of R7's Web site. (R7)
3. Contact information will be updated/created to work towards consistency of listings across programs and ease of contact for the public (tying to Priority Action #4). (R7)

#### **Region 8 Life-Cycle Management**

1. Indoor Air & Environments - Replace old content (R8)
2. Land & Waste Pages - Restructure, update (R8)
3. NEPA Pages - Update (R8)
4. Conservation & Recycling Pages - Update (R8)

#### **Region 9 Life-Cycle Management**

Since we are currently working on the new websites for each program, we also need to maintain the old sites -- so we are currently maintaining two websites for each program! Once we launch each new site, we will take down the old site, which will result in a serious "crash diet" for the R9 website! (R9)

#### **Region 10 Life-Cycle Management**

1. Improving search capabilities. Redesign of the Notes views and files relating to the verity search, and corresponding views needed for the Northern Lights conversion. (R10)
2. Consolidate features well suited to a Lotus Notes database environment for ease of presentation and navigation. Last year, we established a one stop location for Regional Publications to be posted in pdf form. This system allows for all documents to be easily sorted by the reader by title or EPA number. Each document also has one permanent location from which all links will be directed. A similar approach will be investigated to post Public Notices and Environmental Impact Statements in their own views in specific database locations. Listings could then be sorted by date, topic, number, etc., by the reader as well as providing an easy means of displaying the most recent notices in other locations. We will then look at other features that may be similarly consolidated into one database. (R10)
3. Create a restricted Web Development view in each database. Currently draft pages and content are created in a restricted database. Unfortunately, this process creates many problems in transferring the data to a public access database. We will investigate creating restricted views and forms which will not be available to the public, but only to authorized individuals. (R10)
4. Evaluate webpages for currency and remove outdated material. In our effort to "place the web on a diet" we will begin by evaluating the webpages on our Innovation, Civil Rights/EJ, and Tribal databases. The intent is to identify the most valuable content (the meat), supplementary content (high fiber), and the outdated information (excess carbohydrates). Thus, we will begin placing our website on a "low-carb diet." (R10)
5. Update the database design of the views and forms for the Management Programs and Waste and Toxics databases. These databases have not yet been converted to use the standard forms and views created for Region 10's notes databases due to unique programming earlier in their lifecycle. Extensive programming is needed to bring them into standard with the other Region 10 sites. (R10)

### **Homepage Redesign**

#### **OAR Homepage Redesign**

#### **OCFO Homepage Redesign**

#### **OCHP Homepage Redesign**

OCHP home page redesign has been completed and currently mirrors the Agency homepage.

**OECA Homepage Redesign**

OECA is in the final stages of reviewing the Compliance and Enforcement homepage, including incorporating a navigation system that could employ tabs or quickfinder, or both.

**OEI Homepage Redesign**

OEI has had initial consultations with OPA on the new design template and how it will apply to the redesign of the OEI Public Web site.

**OIA Homepage Redesign****OPPTS Homepage Redesign**

OPPTS and the Office of Pesticide Programs (OPP) have already revised their home pages consistent with the "look and feel" of the Agency homepage. Work now has begun on revamping OPPT's homepage. This work will be completed within the next 3 months. See <http://intranet.epa.gov/oppt/testsite/opptnewtemplate/opptmain.htm>

**ORD Homepage Redesign**

\*ORD Homepage Redesign was launched in May 2005 and meets this requirement

**OSWER Homepage Redesign****Region 1 Homepage Redesign****Region 2 Homepage Redesign**

This is currently underway, using Region 6 as a model. We will forward a mock-up to Headquarters for review shortly.

**Region 3 Homepage Redesign**

Region 3's homepage will add a tailored Quick Finder index and other key features when the model template is available.

**Region 4 Homepage Redesign**

R4 will begin the redesign process as soon as the model template is provided.

**Region 5 Homepage Redesign**

We have begun work on this and should have a draft to share around the end of May.

**Region 6 Homepage Redesign****Region 7 Homepage Redesign**

Region 7's Homepage will add a Quick Finder index and other key user-friendly features when the model template is available.

**Region 8 Homepage Redesign****Region 9 Homepage Redesign**

We're done!

**Region 10 Homepage Redesign**

The Content and Infrastructure Coordinators will assemble a team of five to evaluate the site design and recommend changes. Final design will be presented to the Region 10 Web Coordinator's Team and OPA for feedback prior to launch.

## Cross-Agency Subject Reorganization

### Agricultural Community

Topic page for Agricultural community. Can lead to info on pesticides (registration issues, risk assessments, exposure concerns for applicators, integrated pest mgmt, etc.), CAFOS, CSOs, waste disposal, etc. (R1)

### Agriculture

The public is greatly interested in the Agency's involvement in this cross-program subject, not only in Region 7 (where it's one of our three regional priorities) but across the country. (R7)

### Asbestos

OPPT has a significant program in this area, EPA has many, many pages/sites on this topic, and there is a high level of national interest. Bringing all of the agency activities on asbestos together could foster better communication internally and make important information more readily available and user-friendly for the public. (OPPTS) (R2)

The Libby, MT site is a major cleanup involving asbestos, and asbestos from Libby, MT was processed at sites across the country. An emerging issue dealing with naturally occurring asbestos is not covered on the Agency's website. (OSWER)

*Naturally-occurring asbestos in California* -- This is currently a very hot topic in the region, and we expect to keep expanding upon and improving the webpage by adding new information, linking to national information and clarifying info for the public where needed. Our biggest challenge continues to be major content editing -- specifically, presenting the technical data and story of the investigation in easily-understandable portions of information. (R9)

We agree with other priority topics previously identified (lead, perchlorate, asbestos). (R1)

Cross-agency implications and need for a consistent message and comprehensive information for those concerned. (OIA)

OAR concurs with the other offices on the need for Agency-wide revamp of asbestos web pages. (OAR)

### Arsenic

*New standard for arsenic in drinking water* -- A new, more stringent national standard for arsenic in drinking water becomes effective in January and will have a significant impact on Region 9. Due to naturally occurring arsenic in the West, Region 9 has more systems that will be affected than any other region. We are developing a comprehensive communication strategy that will involve press releases, TV press events, web features and a web page. (R9)

### Asthma

(R2)

### Biotechnology

We are suggesting this topic not only because we have cutting edge research in that field but we felt the topic is increasingly in the news and on the minds of the American people. This would be a relatively "easy" topic to organize as it is still in its infancy. Also there is a lot of inaccurate information on the topic and EPA has a great opportunity to service the American people with what we know about Biotechnology and how or if it effects our environment. (ORD)

### CAFO/AFO

EPA is coming out with a rule regarding emissions from CAFOs, however, CAFO information on the EPA website cannot be easily found. (OAR)

#### Chlorofluorocarbons (CFC)

There are too many EPA Websites with national information; regional pages should focus on compliance and enforcement. (R3)

#### Confined Animal Feed Operations (Water and Pesticide/Air programs)

Region 4 nominates these subjects because all three have large public audience interest. Combining information into a subject orientated site would benefit the public by eliminating the need to search several programs for relevant information. (R4)

#### Emergency Response

EPA is amending the Agency Emergency Response Program and Protective Action Guidelines. The Agency-wide ER information on the web should be reorganized, updated and integrated in conjunction with these upcoming actions. (OAR)

#### Employee Talent

Attracting, developing and retaining a talented and diverse scientific workforce to EPA. As one of ORD's Business goals we feel that taking a broad approach to this topic not only benefits ORD but is supports the Administrator's Agenda and better positions the Agency as the place to work in the environmental science field. (ORD)

#### Green landscaping

There are several EPA Websites with good content, and a national Website, new content and more links would make this more comprehensive and useful. (R3)

#### Homeland security/counterterrorism

This is another cross-program subject that is prominent in the public eye on a daily basis, covering emergency response, drinking water security, radiation protection, etc. (R7)

#### International

OIA will need the assistance of other EPA offices and the region in reviewing the revised International site, making changes as needed to existing international content that they maintain, and identifying any gaps or omissions in the redesign. (OIA)

#### Lead

Subject reorganization (OEI)(R2)

Lead is one of the most frequently found contaminants at Superfund sites. Children's blood lead levels are an important issue that crosses Agency programs. (OSWER)

We agree with other priority topics previously identified (lead, perchlorate, asbestos). (R1)

OAR concurs with the other offices on the need for Agency-wide revamp of lead web pages. (OAR)

#### Mercury (All Programs)

Region 4 nominates these subjects because all three have large public audience interest. Combining information into a subject orientated site would benefit the public by eliminating the need to search several programs for relevant information. (R4)

Americans have become increasing aware of the dangers of mercury spills in recent years, and regional responses on mercury cleanups are followed closely by the public and the media. (R7)

### Nanotechnology

This new area of interest for several EPA offices could be quickly and easily coordinated from the beginning given the small number of offices involved and the high level of ongoing cooperation among those offices. Taking on this topic could provide a quick and relatively easy success, thus establishing a model for building new, integrated web sites on subjects that cut across the Agency. (OPPTS)

### NEPA

OECA is the National Lead for the NEPA program. Its Web pages are the Agency's prime point of entry for that subject for the public. This area serves as the portal to all other subject content including regional information. (OECA)

This environmental assessment program touches communities everywhere, and all ten regions are actively involved in doing most of the agency's assessments. (R3)

### Perchlorate

We agree with other priority topics previously identified (lead, perchlorate, asbestos). (R1)

### PCB

Subject reorganization as a joint OEI and OPPTS project (similar to the Mercury "Portal" project) (OEI)

### Revitalization

Important, multi-program topic (R8)

### Risk Assessment

Work will begin on this over the next couple of months pending content development and product review. This topic is consistently a high profile area for the Agency and tackling it enterprise wide would help tie in all the players involved and help dispel the current myths associated with EPA's Risk Assessment process. (ORD)

### Sustainability

While we are preparing an update to our regional content on this subject, the national coordination on a "topics lite" site was done on a fast track by ORD. Now that the main Sustainability site has been in existence for a year, it is a good time to review its effectiveness and make adjustments. (R10)

### Underground Storage Tanks (Waste and Water programs)

Region 4 nominates these subjects because all three have large public audience interest. Combining information into a subject orientated site would benefit the public by eliminating the need to search several programs for relevant information. (R4)

### West Nile Virus

This issue comes to the fore every summer. People are very concerned about it, and we get a lot of demand for information on our Web site and many phone calls through our Hotline. It's surprising that there's not better coordinated information on the topic nationally. It's a topic that has clear regional components (links to state agencies that provide most of the on-the-ground work) and calls for clear presentation of accurate health effects information. (We've checked with Region 8 regarding their content, and they're interested in working on this. We're willing to lead the coordination. We still need to contact OW-Wetlands and OPPTS-Pesticides, which are the other main content providers on the subject.) (R5)